

Marcus Hartmann

Regional Head of PA & Sustainability Northern Europe



External recognition

The logo for STAND.earth, with "STAND" in large red letters and ".earth" in smaller red letters.The logo for the Fossil Free Fashion Scorecard, with "FOSSIL FREE" and "FASHION SCORECARD" in red text on a white background.

Climate & Nature

H&M Group ranked first in the Stand.earth Fossil Free Fashion Scorecard 2023 (and 2024), an analysis of 43 fashion brands.



Textile
Exchange

The logo for the Material Change Index, with the text "Material Change Index" in white on a dark blue background, followed by a small circular icon.

Resource use & Circularity

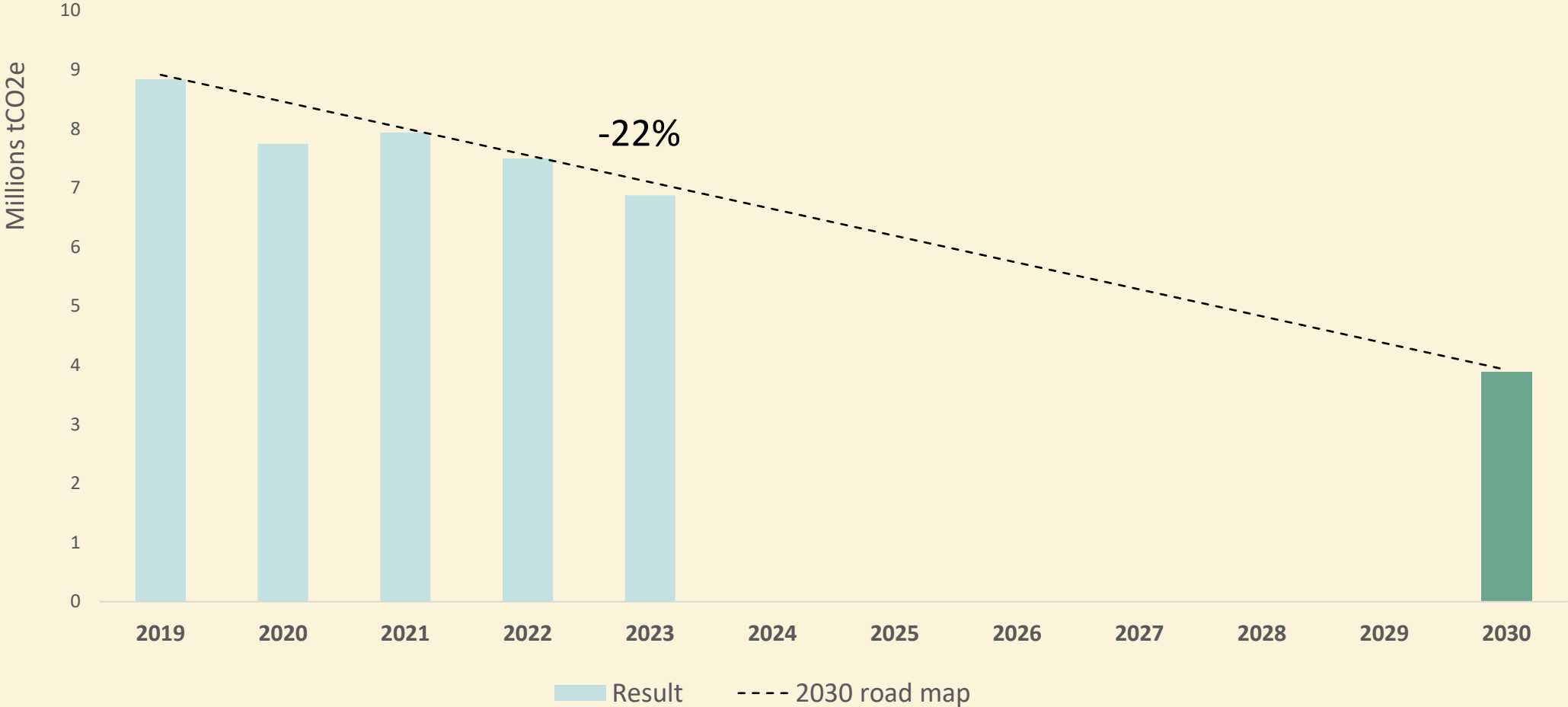
H&M Group was one of two companies that received a level 4 (leading) score.

The logo for Forbes, with the word "Forbes" in a large, black, serif font.The logo for Forbes' World's Top Companies for Women 2023, with "WORLD'S TOP COMPANIES FOR WOMEN" in white on a black background, "Forbes" in white on a black background, and "2023" in white on a teal background. Below it, "POWERED BY STATISTA" is written in small white letters.

Social Impact

Forbes' World's Top Companies for Women list, H&M ranked seventh out of 400 companies and 1st in retail.

Emission reduction in line with our 2030 goal





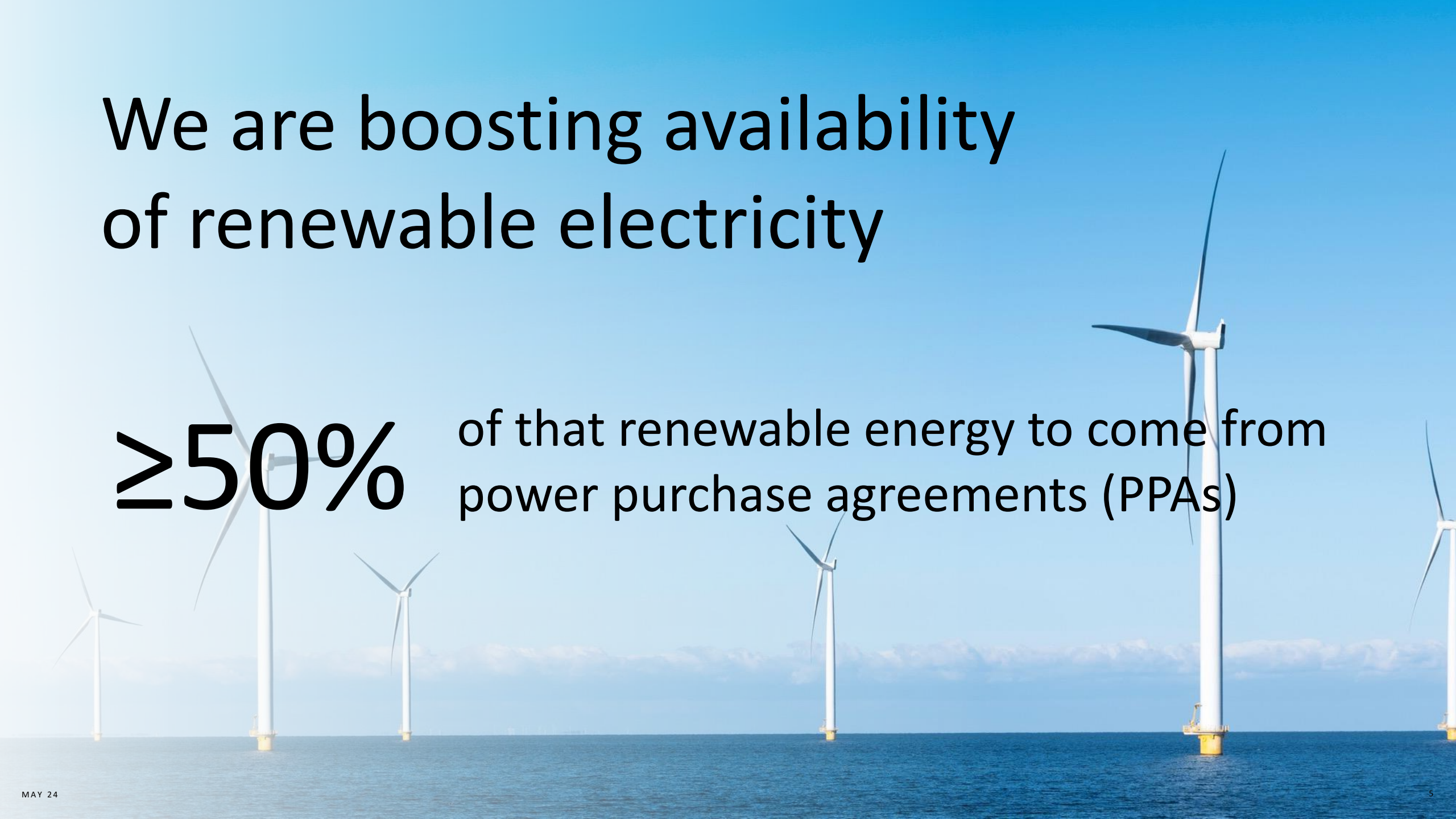
Aerial view of a solar panel array on a rooftop. In the background, a city skyline with several tall apartment buildings is visible under a clear sky. The solar panels are arranged in a grid pattern, and the text is overlaid on the panels.

Absolute **scope 3** GHG emissions (excluding use-phase emissions) decreased by

22%

Absolute **scope 1 and 2** GHG emissions decreased by

24%

A photograph of an offshore wind farm with several white wind turbines on a blue sea under a clear blue sky. The turbines are spaced out across the horizon.

We are boosting availability of renewable electricity

≥50%

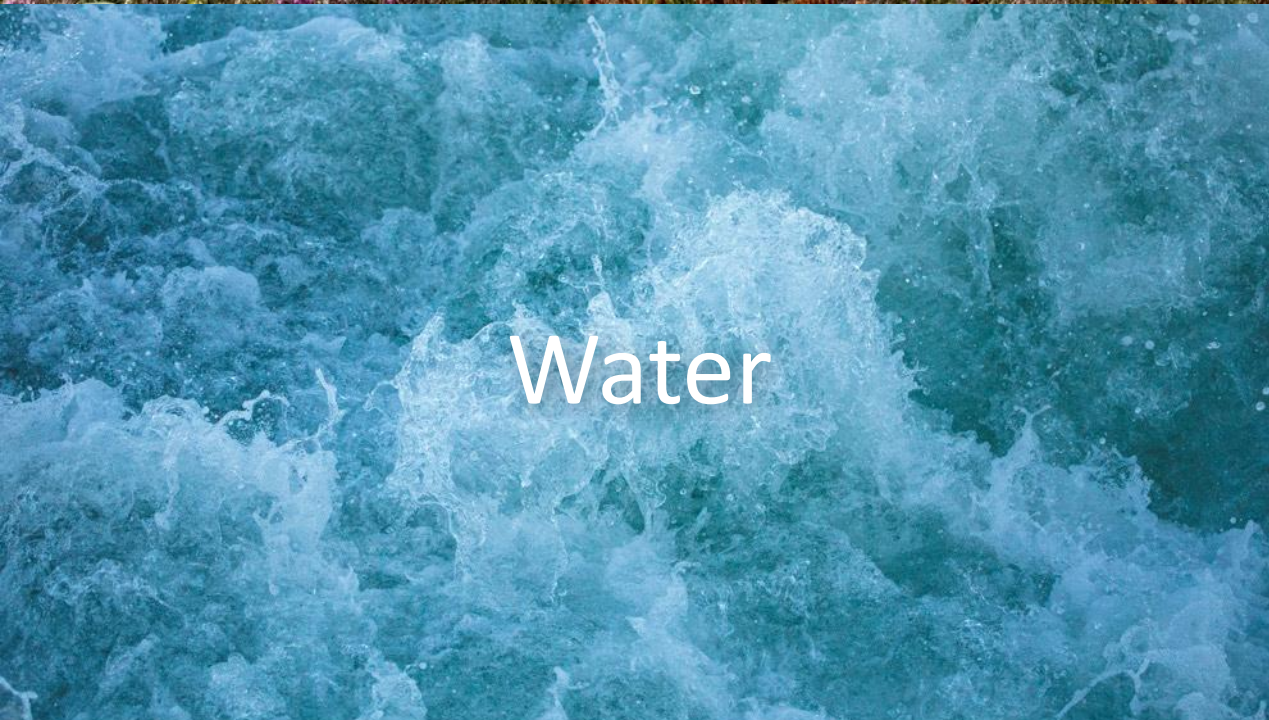
of that renewable energy to come from
power purchase agreements (PPAs)



Biodiversity
& land use



Chemicals



Water



Climate

A holistic approach to nature - regenerative agriculture





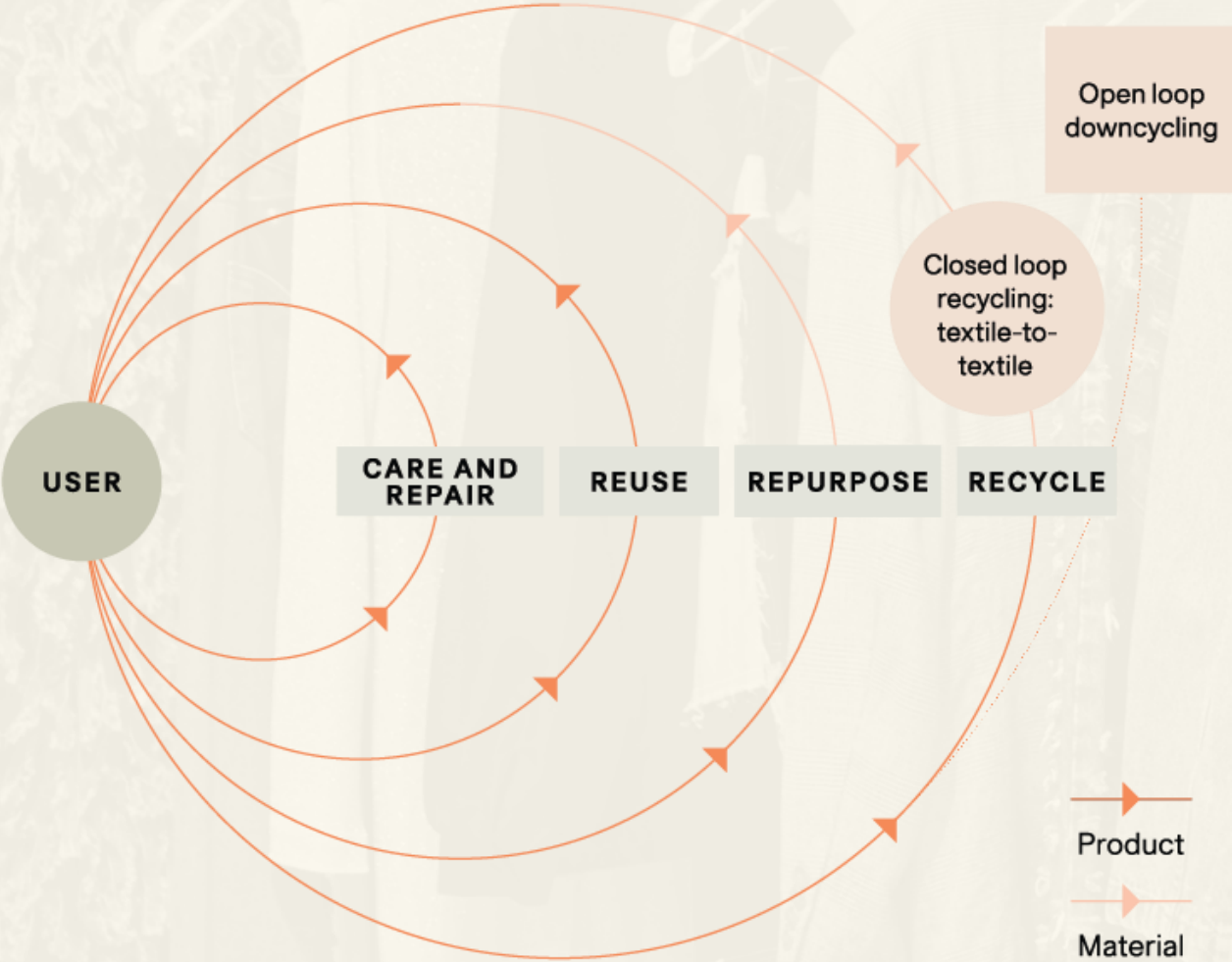
85%

recycled and
sustainably sourced

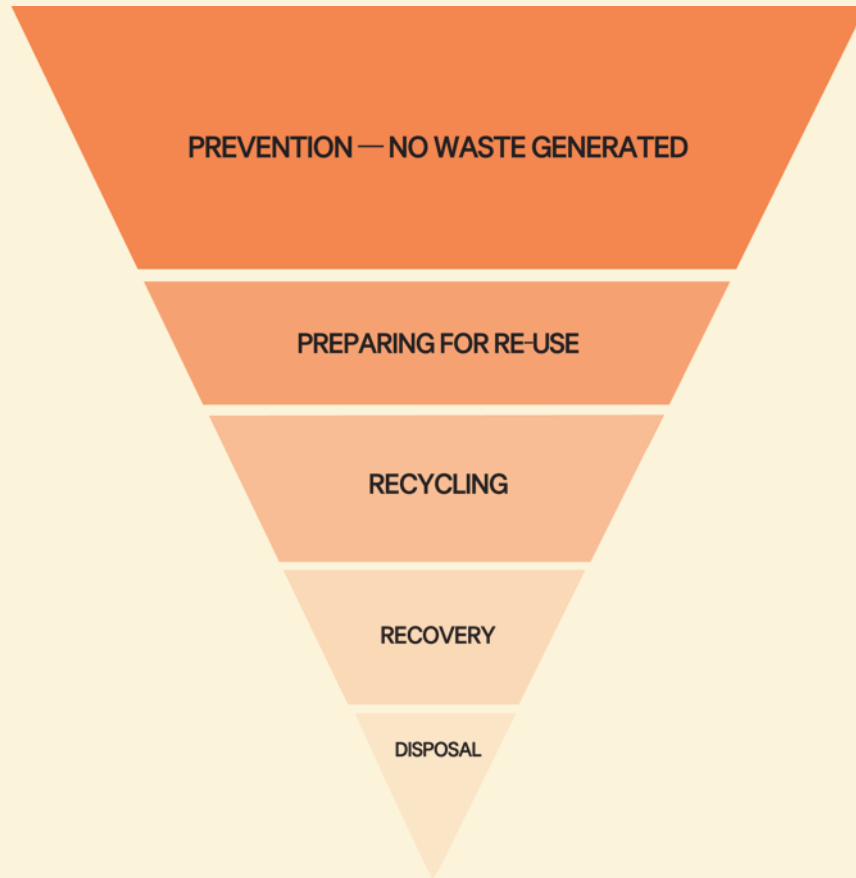
25%

of our materials are from
recycled sources

Scaling secondhand



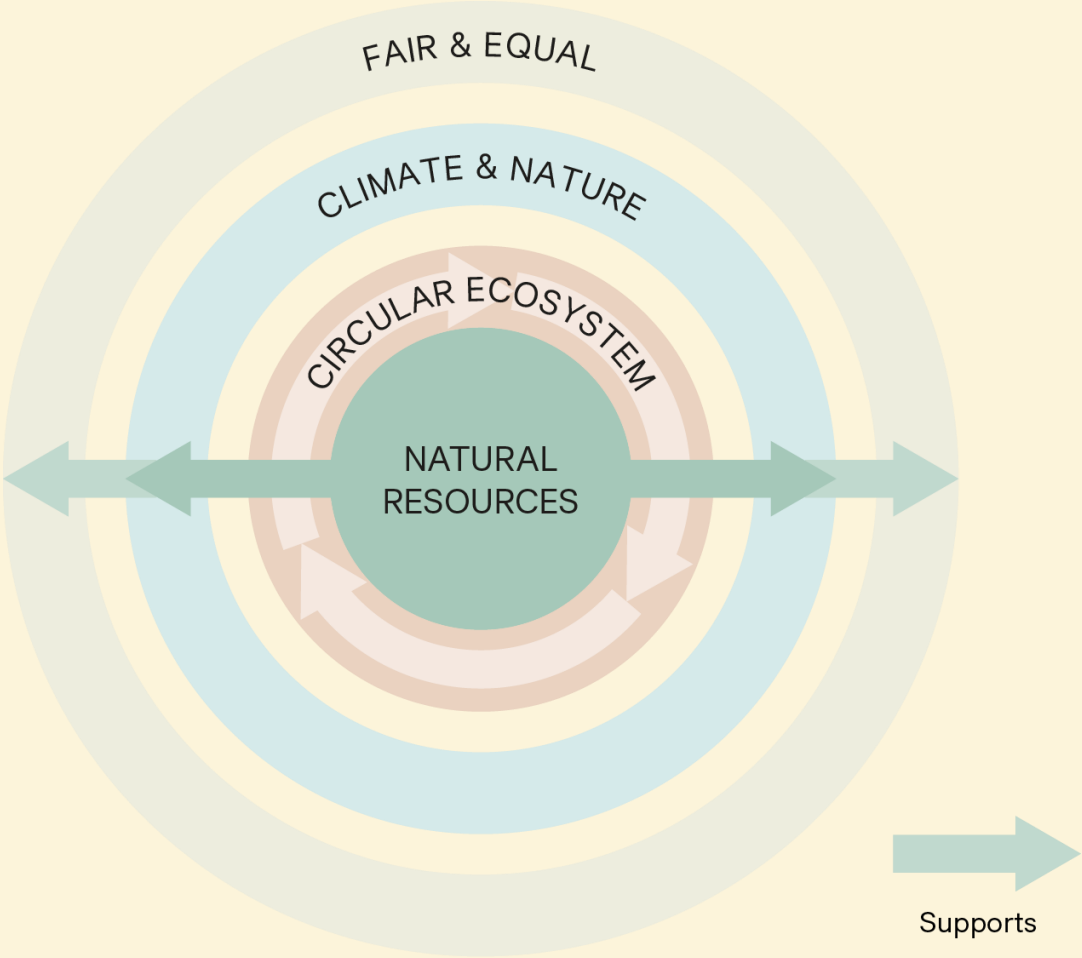
Reducing waste through prevention and recirculation



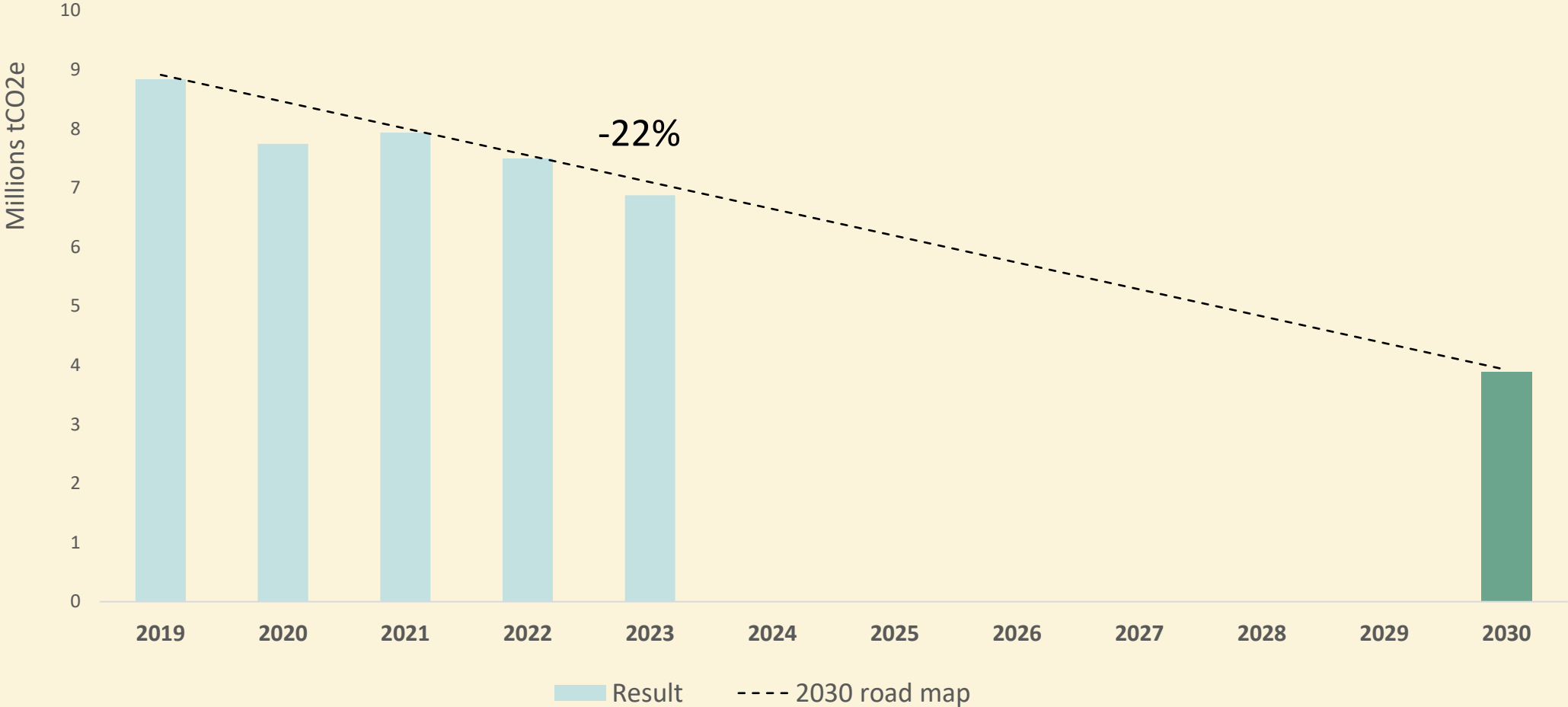
*Approach aligned with EU waste hierarchy



Holistic approach



Emission reduction in line with our 2030 goal



Q&A

H&M Group